



**Bowl-a-Thon**  
benefiting



**Saturday, January 30, 2010**

**5:00 p.m. – 8:00 p.m.**

**The Beach Bowl**

818 Beach Blvd Jacksonville Bch, FL 32250

(904) 249-9849

**WHAT IS BEACHES DIAL-A-RIDE?** *We're a Not-For-Profit Organization (501c3).*

Dial –a- Ride is a privately funded service providing transportation to the elderly and disabled in the Beaches community who may otherwise remain “homebound”. For more than 25 years a Dial-a-Ride bus has been transporting your parent, your neighbor, or your friend and allowing the elderly and handicapped in our community to maintain some degree of independence when they are no longer comfortable or able to drive. Nearly everyone at the Beach knows someone who has benefited from, or will need this service in the future. .

**In 2008, Dial-a-Ride made more than 7,800 trips for more than 450 clients** and the numbers keep growing . Dial-a-Ride operates with one bus, two part time drivers, two part time dispatchers and a handful of dedicated volunteers.

Dial-a-Ride transports to and from the following, just to name a few:

- |                 |              |
|-----------------|--------------|
| Doctors Offices | Banks        |
| Mayo Clinic     | Beauty Shops |
| Drug Stores     | Library      |
| Grocery Stores  | Post Office  |

For local service information call 904-246-1477.

**WHAT IS BOWL-TO-ROLL?** *It's a Party with a Purpose!*

Bowl-to-Roll! is a Bowl-a-Thon and Party that engages Clubs, Groups, Churches, Civic Organizations, Companies and members of our Beaches communities to raise money to help fund the operating costs of Beaches Dial-a-Ride so that it may continue to serve our community and **keep the bus rolling!** Bowling teams are formed and asked to raise and collect pledges prior to the event. Each Team will provide enough bowlers to keep one lane going for the entire event. Bowlers may spend 3 minutes or 3 hours bowling as long as the bowling balls keep rolling from start to finish!

**WHAT ARE THE GOALS OF THE BOWL-A-THON?** *It's to Have Fun and Raise Money!*

Many people don't know about this service and even fewer realize that it is a privately funded non-profit organization. The goal of this event is create awareness and to keep the Dial-a-Ride service available to the beaches community.

**Individual Goal:**  
**\$100**

**Team Goal:**  
**\$1,000**

**Non-Bowling  
Sponsor Goal:**  
**\$300**

# GET INVOLVED!!!

## AS A TEAM MEMBER,

- Support the fundraising efforts of your team and exceed your personal fundraising goal.
- Help your team come up with an award-winning “Team Name”
- Design a “Lane Identification Sign” for your Team (2’ by 3’ sign which hangs above your lane – We will provide the blank signs to each Team Leader once a team is registered.)

### FUNDRAISING IDEAS FOR TEAMS GIVE PEOPLE A REASON TO GIVE!

- Ask four individuals to match your donation by giving \$20 each (i.e. family, friends, club members, co-workers).
- Send the attached e-letter (page 3) to your prospects.
- Ask a Dial-a-Ride representative to speak at a meeting
- Use your online team page to solicit donations and friendly competitions.
- Post your pledge sheet in a visible location.

## PRIZE STRUCTURE GUIDELINES

Donations collected must be turned in by the day of the event in order to qualify for prizes.

**TEAM PRIZES & GRAND RAFFLE DRAWING ARE HELD ON EVENT DAY.**

### TEAM TURNS IN \$500

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Each team member receives one grand prize drawing and one door prize ticket!

### TEAM TURNS IN \$1,000

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Each team member receives two grand prize drawing and two door prize tickets!

### TEAM TURNS IN \$1,500

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Each team member receives a pair of movie passes, three grand prize drawing & three door prize tickets!

*All gift cards and movie passes will be sent to the team coordinator within 2-3 weeks post event.  
Thank you!*



**Pledge Sheet**

**Bowler Name** \_\_\_\_\_

**Team** \_\_\_\_\_

**Mailing Address** \_\_\_\_\_

**Phone** \_\_\_\_\_

**Team Captain** \_\_\_\_\_

Sponsor's Name	Mailing Address	Email Address	Phone	Check/Cash	Online/Credit
Joe Contributor	123 Washington Ave.	Jo@teammate.com	555-555-5555	\$100	\$30
1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.					
12.					
13.					
14.					
15.					
16.					
17.					
18.					
19.					
20.					
<b>Checks/Cash/Online/Credit Totals</b>					

**ALL CONTRIBUTIONS ARE TAX DEDUCTIBLE!**

Sponsors can pay with cash, credit cards, online at [www.bowlathon.net](http://www.bowlathon.net) or **checks payable to: Beaches Dial-a-Ride**

**PLEASE GIVE PLEDGES TO YOUR TEAM CAPTAIN BEFORE THE EVENT**