

Holiday



BIG CHEF BOWIE
CARES

TURKEY
BOWL

2024

2024 | FOURTH ANNUAL THANKSGIVING FUNDRAISER

FOURTH ANNUAL THANKSGIVING FUNDRAISER

Holiday **BIG CHEF BOWIE CARES** **TURKEY BOWL** 2024

11 | 19 | 24

Tuesday, November 19, 2024
7:00pm - 10:00pm

Expected Attendance **300**

SOCIAL IMPACT

@Tastekitchenbar **145K**

@Bigchefbowie **45K**

MAIN EVENT

12625 Fountain Lake Circle
Stafford, TX 77477

FOURTH ANNUAL THANKSGIVING FUNDRAISER

Holiday Turkey Bowl Food & Toy Drive!

We welcome you to help us support as many Houston area families in need of food and resources this holiday season! It is our hope to bring key members of the Houston Community together to support our annual fundraiser and partnering 501C3 organizations. This year **BIG CHEF BOWIE CARES** has partnered with the following community partners among many others:

- Kids Meals Houston
- The City Of Houston's Thanksgiving Feast
- Us Marines Toys For Tots
- The Houston First Organization



HOUSTON NATIVE & RESTAURATEUR

Chef Don Bowie

A leader in Houston's rapidly evolving culinary scene since opening **TASTE KITCHEN + BAR** in the heart of Downtown Houston along with **SUGAR FRK** in Midtown.

In addition to his business endeavors Chef Bowie is proud to announce the formation of a new charitable arm to his growing hospitality group, **CULINARY MATTERS**, which will serve to amplify his ongoing charitable efforts.

BIG CHEF BOWIE CARES | A NON-PROFIT 501C3 FOUNDATION

Dedicated to making a significant impact on communities by:

- **Expanding charitable initiatives,**
- **Supporting those in need, and**
- **Fostering long-term positive change.**



OUR MISSION

We want to
create lasting
positive change.



BIG CHEF BOWIE
CARES

BIG CHEF BOWIE CARES is a dedicated non-profit 501c3 organization championed by Chef Bowie. Our mission is to create lasting positive change in communities by providing essential support and resources. The foundation is built on a legacy of giving and is committed to addressing critical social issues such as:

- The power of education to uplift individuals,
- The importance of hunger aid and food security,
- The necessity of swift disaster relief, and
- The potential for second chance citizens to rebuild lives.



OUR VISION

Help feed & support families this holiday.

Through collaboration with community partners, **BIG CHEF BOWIE CARES** aims to address systemic issues and foster environments where everyone can reach their full potential. The foundation welcomes support from individuals, businesses, and organizations who share its commitment to making a difference through:

- Donations
- Volunteer Opportunities
- Partnerships Opportunities





**BIG CHEF BOWIE
CARES**

Holiday **TURKEY BOWL** 2024

**FOURTH ANNUAL THANKSGIVING FUNDRAISER
PARTNERSHIP OPPORTUNITIES**

Title \$7,500

- **10x10 Booth Activation**
booth set up alongside the radio station, promoting your brand during the event live broadcast
- **Media Opportunities:** Includes station talent, music, station vehicle presence, merchandise, and games
 - x10 15-Second Commercial Spots
 - x25 30-Second Shared Promotions
 - x4 60-Second Recorded Call-Ins
- **Custom Video Reel**
highlight your organization's involvement in the event
- **Brand Engagement**
branded gifts for guests at each lane during the event
- **Brand Visibility**
logo and tag will appear in event social posts, merchandise, press, banners, and posters, with brand shoutouts during the event
- **16 Event Tickets = 2 lanes**
logo displayed at designated lanes, includes food and drinks

Pro \$5,000

- **Brand Engagement**
branded gifts for guests at each lane during the event
- **Brand Promotion**
one story post featuring Chef Bowie across social platforms
- **Brand Visibility**
logo and tag will appear in event social posts, merchandise, press, banners, and posters, with brand shoutouts during the event
- **8 Event Tickets = 1 lane**
logo displayed at designated lanes, includes food and drinks

Strike \$2,500

- **Brand Engagement**
branded gifts for guests at each lane during the event
- **Brand Promotion**
one story post featuring Chef Bowie across social platforms
- **Brand Visibility**
logo and tag will appear in event social posts, merchandise, press, banners, and posters, with brand shoutouts during the event
- **8 Event Tickets = 1 lane**
logo displayed at designated lanes, includes food and drinks

Spare \$1,500

- **Brand Promotion**
one story post featuring Chef Bowie across social platforms
- **Brand Visibility**
logo and tag will appear in event social posts, merchandise, press and brand shoutouts during the event
- **8 Event Tickets = 1 lane**
logo displayed at designated lanes, includes food and drinks

Lane \$1,000

- **Brand Visibility**
logo and tag will appear in event social posts, merchandise, press and brand shoutouts during the event
- **4 TICKETS/TICKETS (NON-BOWLING)**

FOURTH ANNUAL THANKSGIVING FUNDRAISER



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7:00pm - 10:00pm

MAIN EVENT

12625 Fountain Lake Circle
Stafford, TX 77477

Thanks for Getting Involved!

Sherrie Handrinos

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